



**U.S. FLAG APPRECIATION CAMPAIGN
SPONSORED BY THE TOWN OF OCCOQUAN
AND OCCOQUAN VFW POST 7916
JUNE 14 – NOVEMBER 11, 2009**

Introduction:

During the spring of 2009 a town resident noticed that while a number of homes and businesses in town proudly display the U.S. flag on a regular basis, there seemed to be confusion among some regarding appropriate flag etiquette. In response, the town and VFW Post 7916 joined together to launch a U.S. Flag appreciation campaign. The campaign runs from Flag Day, June 14th through Veterans Day, November 11th, with the objective of increasing the public's awareness of appropriate protocols for the U.S. Flag. Occoquan VFW Post 7916 and post representative B.J. Richardson have generously donated their time and a variety of educational materials for the campaign.

Elements of the Campaign:

The campaign consists of a variety of elements designed to increase awareness of flag etiquette. Among these are –

- Posted flyers and web site materials (www.occoquan.org) highlighting common oversights related to the use and care of the flag.
- Free educational materials on flag history and etiquette provided by VFW Post 7916 and available at the Occoquan Tourist Information Center.
- Promotion of VFW Post 7916's flag retirement services. Those with worn or tattered flags may contact the VFW at 703-491-1884. The VFW will appropriately retire the flag and provide a new one free of charge.
- Scheduled viewings of a DVD presentation on the U.S. Flag.